



INTERNATIONAL ADVENTURE & TRAMPOLINE PARK ASSOCIATION  
MORE THAN JUST TRAMPOLINES

# IATP CONNECTED CONTRIBUTOR GUIDELINES



These guidelines outline expectations for content submitted to IATP's quarterly magazine. Our goal is to deliver clear, practical, and relevant insights that support park owners, operators, and industry partners.

## Acceptable Topics:

- Industry trends and innovations
- Operations, staffing, and customer experience
- Risk management and safety practices
- Marketing strategies and success stories
- Training and team development
- Legislative or regulatory updates
- Interviews with park professionals or suppliers

## What We Don't Publish:

- Sales pitches or product-focused advertorials
- Content that directly promotes a brand or service
- Articles lacking relevance to trampoline or adventure park operations



## Article Length & Format

- Full page article: 400–600 words
- Feature article: 900–1,200 words
- Include short author bio (2–3 sentences)
- Include author headshot (.JPG preferred)
- Include suggested title

## Image Guidelines

- High-resolution images required (300 DPI)
- Images must be submitted separately as .JPG or .PNG files
- Images may not be embedded within article text
- Contributor must have permission or ownership rights for all images
- Include captions and photo credits, if applicable



## Submitting Article

- File format: .doc or .docx
- Send all submissions and questions to: [media@indooradventureparks.org](mailto:media@indooradventureparks.org)
- Articles will be reviewed for tone, relevance, grammar, and clarity
- All content is subject to approval and may be edited for length, clarity, or style
- Edits will not alter the intended meaning of the content

## Editorial Deadlines

- Quarter 1: February 10
- Quarter 2: April 10
- Quarter 3: July 10
- Quarter 4: October 10
- Late submissions may be considered for a future issue

